

# Intellectual Property Right (IPR) POLICY DOCUMENT



**R2E TECHNOLOGIES PRIVATE LIMITED**

**TECH COUNSELLOR®**

**CIN:** U73100UR2018PTC009290 | **UAN (MSME):** UK08D0000974

**DPIIT:** DIPP30807 | **UK Startup Council:** STARTUP/0112/2019

**Introduction:**

R2E Technologies Private Limited has a reputation for providing innovative, high-quality and sustainable research based solutions to our customers and clients.

Our IPR which included Patents, Trademark, Logo and Copyrights are vital corporate assets that require proper use to preserve and protect our reputation. Only parties with written permission from R2E Technologies may use our trademarks in accordance with applicable terms.

Any use of our trademarks that suggests affiliation or association with R2E Technologies Private Limited, without proper permissions, is a violation of our policy.

**R2E Technologies Trademarks:**

R2E Technologies maintains a portfolio of trademarks, please refer to the "<http://www.techcounsellor.com/trade-mark/>" link available at the webpage for a listing of our trademarks.

Please note that this listing is not all-inclusive and the absence of any mark on this list does not mean that it is not a R2E Technologies trademark. Certain activities may constitute infringement or dilution of our trademarks and are not permitted. Please review the following list of ways to avoid unauthorized use of our trademarks:

- Do not use a R2E Technologies trademark in a manner that is likely to cause confusion about the origin.
- Unless you have prior (Written or Email) permission from R2E Technologies Private Limited, do not use our trademark in a manner that is likely to give the impression or otherwise imply an affiliation or association between you and R2E Technologies Private Limited.
- Do not use the R2E Technologies Private Limited corporate logo, brand name (Tech Counsellor) in any materials without the written permission
- Do not use any R2E Technologies trademark as or as part of a company, product, service, solution, technology, or program name.
- Do not use a R2E Technologies trademark in a manner that is likely to dilute, defame, disparage, or harm the reputation of the company
- Do not use any name or designation that is confusingly similar to any our Trademark.
- Do not copy or imitate any R2E Technology trade dress, type style, logo or the look, design, or overall commercial impression of any materials.
- Do not register or use any domain name that incorporates any R2E Technologies mark or name.

**R2E Technologies Logos:**

Unless you have prior written (on Email or on Letter Head signed by Authorized Signatory) permission from R2E Technologies Private Limited do not use the company corporate name or logos to show or imply an affiliation with our company.

Qualified third parties can show an affiliation or association with R2E Technologies through written authorization from company. You can request permission by sending an email on the emails available at Contact us page of the website.

**Permissible Use:**

As stated above, you should not use any of the marks or names in any way that implies an association or affiliation with R2E Technologies Private Limited unless you have prior written permission from us.

R2E Technologies does grant permission to third parties to use its marks and names where appropriate. In addition to complying with the other aspects of this Policy, and provided you have prior written permission from the company, any such permissible use of our marks or names also must comply with the following Guidelines and any license or usage requirements for use of the specific mark or logo.

R2E Technologies acknowledges that the use of our trademarks, excluding any logos, may be necessary to refer to our services or to describe the subject matter of some materials. All such use must be accurate and descriptive in nature and comply with this Policy and these Guidelines.

- Do not alter, adapt, modify, animate, or morph any of R2E Technologies trademarks.
- Do not use the R2E Technologies name or trademarks next to your name or the name of your products or services.
- Do not use the R2E Technologies name or any R2E Technologies trademark as part of a product, service, solution, or program name.
- Do not combine any R2E Technologies name or mark with any other letters, numbers, words, or any design or logo.
- The R2E Technologies name or trademarks must be visually distinguishable from your name and your product and service names.
- All reference to R2E Technologies or use of any R2E Technologies mark or name must be truthful, accurate, and not misleading.
- Do not use R2E Technologies trademarks as nouns. R2E Technologies trademarks must be used as adjectives with nouns that properly and accurately identify the R2E Technologies product, service, program, material, or technology to which you are referencing.
- Always use the proper spelling for R2E Technologies trademarks.
- Do not use R2E Technologies marks or names in any way they were not intended to be used.
- R2E Technologies marks should be used for the corresponding services for which they were originally intended.
- Use the ® or ™ symbol in connection with any R2E Technologies trademark.

**Trademark Permission Requests:**

To request permission to use a R2E Technologies trademark, please contact to email address available at Contact us page of the website ([www.techcounsellor.com](http://www.techcounsellor.com)).

**Disclaimer:**

This policy document is not intended to serve as legal advice. Should you have questions regarding your legal rights or duties, please consult your own attorney. Should you have further questions regarding R2E Technologies policy for its trademarks, please contact ([www.techcounsellor.com](http://www.techcounsellor.com)).

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**Available Trade Mark:** <http://www.techcounsellor.com/trade-mark/>

**Company: R2E Technologies Private Limited (Tech Counsellor)****Person to Communicate:****Ms. Renu Thapliyal**

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