



Conference Sponsoring ToC / ToS

- Category based Sponsorship:** (sponsorship spanning overall conference) for example Platinum, Gold, Silver etc.
- Event based sponsorship:** (exclusive sponsor for an event) example Tour Sponsor, Media partner etc.

Platinum	Gold	Silver	Bronze	VPS & YS	Other
3 L	2 L	1.5 L	1 L	30 K	50 K

Advertisement avenues for Sponsor

Category based Sponsorship

Platinum

- I. Possible speaking opportunities at AAC - 2018 (05 -10 Minutes)
- II. Full conference complimentary registrations (2 attendee) and access to AAC - 2018
- III. Two Paper Registration (%) fee waived-off (UGC Journal)
- IV. Company logo and patronage level displayed in the foyer or exhibition area
- V. Space for exhibition booth, Merchandise display booth space for the conference
- VI. Listing on AAC-2018 & Tech Counsellor website (logo, url and 500 words company/organization profile description)
- VII. Logo on Banners
- VIII. Logo on Certificates and Printed Material
- IX. Logo on Brochure, Website, Digital Content
- X. Dedicated Standee (S) and / or Banner (B) /or Both (BS), at venue right from the inauguration to the valedictory session
- XI. Corporation name in meeting announcements and promotional materials (Social Media / Email)
- XII. Accommodation to sponsors (Double Occupancy) (2 member)
- XIII.** Company fliers, booklets to be included in goodie bags for participants
- XIV.** Certificate of Acknowledgment for Sponsorship and Badges to all member of company

Gold

- I. Full conference complimentary registrations (2 attendee) and access to AAC - 2018
- II. One Paper Registration (%) fee waived-off (UGC Journal)
- III. Company logo and patronage level displayed in the foyer or exhibition area
- IV. Space for exhibition booth, Merchandise display booth space for the conference
- V. Listing on AAC-2018 & Tech Counsellor website (logo, url and 300 words company/organization profile description)
- VI. Logo on Banners
- VII. Logo on Brochure, Website, Digital Content
- VIII. Dedicated Standee (S) and / or Banner (B) /or Both (BS), at venue right from the inauguration to the valedictory session



- IX. Corporation name in meeting announcements and promotional materials (Social Media / Email)
- X. Accommodation to sponsors (Double Occupancy) (2 member)
- XI. Company fliers, booklets to be included in goodie bags for participants
- XII. Certificate of Acknowledgment for Sponsorship and Badges to all member of company

Silver

- I. Full conference complimentary registrations (2 attendee) and access to AAC - 2018
- II. One Paper Registration (%) fee waived-off (UGC Journal)
- III. Space for exhibition booth, Merchandise display booth space for the conference
- IV. Listing on AAC-2018 & Tech Counsellor website (logo, url and 200 words company/organization profile description)
- V. Logo on Banners
- VI. Logo on Brochure, Website, Digital Content
- VII. Dedicated Standee (S) at venue right from the inauguration to the valedictory session IX. Corporation name in meeting announcements and promotional materials (Social Media / Email)
- VIII. Company fliers, booklets to be included in goodie bags for participants
- IX. Certificate of Acknowledgment for Sponsorship and Badges to all member of company

Bronze

- I. Full conference complimentary registrations (2 attendee) and access to AAC - 2018
- II. Space for exhibition booth, Merchandise display booth space for the conference
- III. Listing on AAC-2018 & Tech Counsellor website (logo, url and 100 words company/organization profile description)
- IV. Logo on Brochure, Website, Digital Content
- V. Dedicated Standee (S) at venue right from the inauguration to the valedictory session
- VI. Company fliers, booklets to be included in goodie bags for participants
- VII. Certificate of Acknowledgment for Sponsorship and Badges to all member of company

Event Based Sponsorship (Condition based)

Volunteer Program (VPS) + Young Sponsor (YS)

- I. Full conference complimentary registrations (2 attendee) and access to AAC - 2018
- II. One Paper Registration (%) fee waived-off (UGC Journal)
- III. Space for exhibition booth, Merchandise display booth space for the conference
- IV. Listing on AAC-2018 & Tech Counsellor website (logo, url and 300 words company/organization profile description)
- V. Advertisement on Social Media pages of Tech Counsellor about the group.
- VI. Certificate of Acknowledgment for Sponsorship and Badges to all member.

Other (Conference Kit Partner, Travel Partner, Media Partner)

- I. Full conference complimentary registrations (2 attendee) and access to AAC - 2018
- II. Space for exhibition booth, Merchandise display booth space for the conference



NATIONAL CONFERENCE ON AEROSOLS, AIR QUALITY & CLIMATE CHANGE (AAC-2018) ON HIMALAYAN REGION OF UTTARAKHAND

Organised by: Department of Physics, HNB Garhwal Central University &
Supported by: Tech Counsellor (Technical Partner)



- III. Listing on AAC-2018 & Tech Counsellor website (logo, url and 300 words company/organization profile description)
- VII. Certificate of Acknowledgment for Sponsorship and Badges to all member.

Important Note:

- I. ++ YS and VPS Category are subject to verification of documents (Must be Registered in Uttarakhand)
- II. + VPS category may be received by any NGO / Society registered in Uttarakhand.
+ YS category may be received by Enterprises / Firm / Company registered after Jan 2017 and are working in the field of Engineering, Science or Technology (Service / Manufacturer)
- III. **For Event Based: Eligible for Award of Worth 10K (Maximum awardees from this category 2)**
- IV. Additional accompanying person, other than mentioned on each category (with sponsors): 2000 INR
- V. Complimentary Food and Beverages (Lunch, Snacks to all)
- VI. Profiles for all Sponsors on website of AAC-2018 and TECH COUNSELLOR
- VII. Membership to all Participants from Tech Counsellor
- VIII. Full Media Coverage through social media to all.
- IX. All sponsor shall have the right to use the logo of the conference, technical resource partner & organizing institute for advertisement purpose on their website which are AAC-2015, TECH COUNSELLOR and HNB Garhwal Central University respectively.
- X. **Tech Counsellor Reserve the right to award for the EVENT Based Category.**
- XI. In general, 80% of sponsorship amount is to be remitted as advance and sponsorship conditions will be applicable on receipt of this payment. Rest can be remitted in convenient installments before or maximum within a fortnight after conference end date as per MOU.
- XII. All Content and Information (Including Logo in High Quality Graphic PNG or PSD Format without any Background) shall be provided by the Sponsors
- XIII. Conference Committee reserve the right to accept or reject the Sponsorship proposal. All rights reserved.

AAC - 2018

Final deliverables can vary slightly based on individual MOUs signed with sponsoring agencies.

**All payments are to be made through Bank transfer (NET BANKING)
Please independently intimate detailed breakdown of payment / part-payment made to**

To Conference Committee

E-mail: aachnbg2018@gmail.com

CC to Technical Partner Team (for all Website Uploading Related)

Email ID: info@techcounsellor.com ; renu@techcounsellor.com

ONLINE REGISTRATION IS MENDATORY FOR ALL