

**1st International Conference
on
Rural Tourism
Scope, Challenges & Entrepreneurship Development**

Venue: DIT University Dehradun Uttarakhand (India).

Date: 24-27 April 2020

<http://varderingindia.com>

(SCOPUS INDEXED PUBLICATION)

Organized by
CPLD, Vardering India, Dehradun

In Collaboration with
DIT University Dehradun, Uttarakhand, India

Supported by
Tech Counsellor (Technical Partner)

Publication Opportunity with Scopus Indexed Journal

24-27 April 2020**CPLD and DIT University****About Conference:**

The 21st century is witnessing that the world is almost up to its neck with big cities, skyscrapers, never ending roadways and chaotic lifestyles. Now, while travelling it is the need of the person to rejuvenate soul and not glamorize the eyes always. The next big thing in travel is going to be rural tourism. Closer to man's origin, nature's care and spiritual presence. The new phenomenon in tourism is Rural Tourism – it creates the sense of belongingness towards villages, culture, foods, climate, health and subsequently it creates entrepreneurship.

About CPLD:

Centre for Policy and Leadership Development (CPLD) is an international forum, which is designed to facilitate the expression of views, exchange of ideas and knowledge in applied research. CPLD invites high quality of papers and write-ups that will be discussed and reviewed by peer professionals. A policy is a desired outcome that policy-makers wish to achieve. Leadership is evolving with changes in the world as per the requirements of the policy. It has been realized to study the various policies and the leadership consistency towards it. CPLD is intent to work research on various policies worldwide which is a concern to flora and fauna. CPLD is providing a platform to research scholar for the successful outcome of their research work specially in the field of Economics, Management, Tourism, Environment and all other issues which is directly correlated with leadership as a policyholder.

About Tech Counsellor:

Tech Counsellor (R2E Technologies Private Limited) is a digital platform providing technical and business consultancy services to academia and industry. A Research and Innovation driven company and a recognised **STARTUP** by DPIIT, Government of India and Uttarakhand Startup Council Government of Uttarakhand based out at Uttarakhand (India), is focusing on EduTech domain. Tech Counsellor, is trying to bridge out the gap between Academia and Industry by executing strategies for Research, Business Consultancy, Technical Consultancy and support in digital branding to Individuals, Educational Institutions and Universities; and to Startups.

About DIT University:

An educational oasis located in the peaceful and pristine greens of Doon Valley, DIT University is a goldmine of opportunities for students. A campus with over 5000 students, coached by highly distinguished faculty using the latest teaching aids, excellent hostel facilities, and a vision that drives us to ensure imparting wholesome technical education to our students, is what sets us apart from the run-of-the-mill engineering Universities spread all over the country. Our programs have been developed in collaboration with leading industry professionals and academic stalwarts to ensure relevant content, to best prepare the students, for the workplace. A holistic approach towards education has lead DIT University to excellent placements in quality as well as in numbers making it outstanding year after year. With an impressive array of facilities viz theater-style lecture halls, modern labs, conference and seminar halls, high-tech Learning Resources Center, airy student residences, mess serving wholesome meals, indoor and outdoor sport facilities and a state-of-the-art IT Center, DIT University is a well-proven route to future success.

Delegates

PATRON
Dr. Kuldeep K Raina
Vice Chancellor
DIT University



KEY NOTE
Caroline Ungersbock
Chair and Co-Founder
Sustainable Tourism Partnership
Programme, South Africa



KEY NOTE
Prof. (Dr.) Surat Kumar Lenka
Director
Indian Institute of Tourism & Travel
Management, (An Autonomous
Body under Ministry of Tourism,
Govt. of India)

Conference Committee:

- **Dr. Santosh Rangnekar**, Professor, Department of Management Studies, IIT, Roorkee, India
- **Dr. Fabio Masi**, R&D Manager, Technical Director, IRIDRA Srl, Italy
- **Dr. Kanesh Rajah**, Executive Director, Centre for Executive & Professional Development, London, UK
- **Dr. Paulina J.J. Liu**, Chair Department of Tourism and Hospitality, Taiwan
- **Prof. Enrico Panai**, Digital Humanities, University of Sassari, Italy
- **Dr. Dipra Jha**, Professor Lincoln University, USA
- **Dr. Kasum Abeynayaka**, Director, CoP, Ministry of Tourism Sri Lanka
- **Ms. Spomenka Saraga**, Film Producer & Traveller, Croatia
- **Dr. Harish Purohit**, Dean, School of Management, Doon University, Dehradun, India
- **Dr. Jitendra Kumar Pandey**, Head, Research and Development, UPES Dehradun, India
- **Dr. Hemraj Verma**, Head, Faculty of Management Studies (FMS), DIT University, Uttarakhand, India
- **Dr. Preeti Sharma**, Assistant Professor, Faculty of Management Studies (FMS), DIT University, India
- **Prof. Ajay Saini**, Graffice Era Hill University, Dehradun, India
- **Ms Chanda Neupane**, Entrepreneur & Traveller, Nepal
- **Dr. Tamara Ratz**, Professor in Tourism, Kodolanyi Janos University, Hungary
- **Prof. Tan VO Thanh**, La Rochelle Business School, France
- **Dr. Aydogan Ayedogdu**, Vice Dean Kastamonu University, Turkey
- **Dr. I. Raisal**, Sr. Lecturer, DoM, South Eastern University, Sri Lanka
- **Prof. Dinesh Vallabh**, Buffalo City University, South Africa
- **Dr. Amit Mondal**, Assistant Professor, Selection Grade, Manipal Academy of Higher Education, Dubai
- **Dr. Vivek Kuandal**, Sr. Technical Leader, Education and Competency Development (ECoDe), KPIT Technologies Limited, Bangalore, India
- **Dr. Teena Saharan**, Associate Professor, HR&OB, Doon Business School Group, Uttarakhand, India
- **Dr. Pushpa Kataria**, Associate Professor, Doon Business School, Uttarakhand, India
- **Dr. Bhagwati Prasad Joshi**, HOD, Applied Science, Seemant Institute of Technology, Government of Uttarakhand
- **Mr. Akhilesh Singh**, HOD, Electrical Engineering, Seemant Institute of Technology, Government of Uttarakhand, India
- **Dr. Sunil Semwal**, HOD, Electrical Engineering, Tulas Institute, Dehradun, India
- **Mr. Diwaker Pant**, Electrical Engineering, Tulas Institute, Dehradun, India
- **Mr. Lalit Singh Garia**, Assistant Professor, Kumaon Engineering College, Government of Uttarakhand, India
- **Ms. Sakshi Gupta**, Assistant Professor, Civil Engineering Department, Graphic Era Deemed to be University, Uttarakhand, India
- **Mr. Ajit Kumar Yadav**, Founder, Ramanujan Academy of Science & Technology, Maharashtra, India
- **Mr. Mukesh Chandra Kestwal**, Incubation Manager, Atal Incubation Centre - EMPI Business School, New Delhi, India
- **Mr. Ravi Kumar Patel**, Doctoral Research Fellow, UPES, Uttarakhand, India
- **Mr. Lochan Varshney**, Assistant Professor, Galgotias College of Engineering & Technology, Greater Noida, India

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24-27 April 2020**CPLD and DIT University****Tracks for the International Conference ICRT-2020**

- Impact of Advanced Digital Technology on Tourism
- Design and Value Creation for New Destinations
- Creativity, Innovation and Entrepreneurship for Rural People
- E-Tourism and E-Health in Rural Area
- Connectivity and Security in Rural Tourism
- Business Sustainability and Environmental Resilience
- Business Governance, Family Business and Hidden Champions
- Business Co-creation and Industrial Ecosystem of the Future
- International Collaboration and Technology

The post conference events include visits to natural beauty of Himalayan Ranges and camping to understand local and rural life as a gesture of "Global Need of the Time"

#ICRTCPLD-2020

submit the quality paper/article through email on submit.cpld@gmail.com or through easy chair

Publication Opportunity with Scopus Indexed Journal**Registration:**

Every individual interested in participating in this conference must register for the conference.

Participants Profile	Regular Registration within India (INR)	Regular Registration from Overseas Countries (USD \$)
Delegates from Industry	7000	400
Delegates from Academy	6000	350
Students	3000	180
Accompanying Person	2000	150
Visitor (Student)	500	NA

Account Details:**Name:** Vardering India**Account Number:** 1556002100015909**ISFC Code:** PUNB0155600**SWIFT Code:** PUNBINBBDPR**Branch Code:** 1556**Bank Code:** 024**MICR Code:** 248024013**Bank Name:** Punjab National Bank**Address:** PNB Indira Nagar, Dehradun,**Conference Registration Fee Includes:**

- ♦ For Full Conference: Morning breakfast, lunch and tea/coffee (Snacks) | Certificate of Participation / Paper Presentation | Publication periodicals / book with ISBN | Conference Proceeding / Material in Soft Copy | Keep the transaction number with you till conference and send scan copy to conference committee.

Refund Policy:

- The registration fee is for entry to conference program by registered author or by the registered attendee. It is Non-Refundable.
- Request for any changes shall be done by sending an email with a valid reason of justification. Which shall be then forwarded to conference committee for consideration.

Important Note:

- Please note registration does not include extras such as publication fee (if any to journal), transport, tours or anything not mentioned above.
- The publication process takes around 50-70 days in Scopus indexed journal(s) after the conference. The Journal processes the paper based on their own evaluating parameters and they have right to reject the paper.
- Registration fee is Non-Refundable.
- Tech Counsellor Prime Member: 10% Discount on Conference Registration Fee.
- Conference registration is mandatory for at least one author of the paper.

Email ID:

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support@varderingindia.com

Paper Submission:

submit.cpld@gmail.com

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APRIL 2020

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